



Presents

# The Silver Kingdom Renaissance Festival

June 16-17, 2012

Ye Olde Commons  
120 Northside Rd  
Charlton, Mass

<http://www.silverkingdomfestival.com>

## **WELCOME . . . .**

We are excited to prepare for the seventh year of the **Silver Kingdom Renaissance Festival (the Festival)**. The success and enjoyment of the past six Festivals has us excited about the growth we can expect in 2012, while maintaining the community atmosphere we want to foster. We look forward to a fun and busy few days, filled with song and laughter, food and drink, goods and games, and hope you will join our growing community.

For 2012 we expect to build on the recognition we have gained both locally and in the Ren Faire communities. We have many great ideas and feedback for further expanding our advertising and marketing. Of course, we also encourage you to increase traffic to the Festival and your booth through mailing lists, message boards and circuit visits.

### ***Festival Theme***

The theme of our show is fantasy of the late medieval to early renaissance age. We emphasize a strong medieval and fantasy influence (elves, dragons, dwarves, princes, princesses, maidens, warriors, wizards) and encourage participation by all visitors.

### ***Location***

The Festival is located at Ye Olde Commons in Charlton, MA, a community located near Worcester. The site consists of 40 acres of open and wooded area, with a large Tavern Hall, period cabins, and decorative scenes and stages throughout the grounds.

Please feel free to visit the site online for information and directions:

**<http://www.yeoldecommons.com>**

Our site is conveniently located off Route 20, only minutes away from I-90, I-395, and I-84. This makes it readily accessible to travelers from around the New England area and beyond. Camping and food are available on site, but there are also numerous other lodging facilities and restaurants within a short driving distance.

### ***Community***

We pride ourselves on our staff and our customers who have over the years become our friends and make up our strong community. To us, this Festival is about reinforcing that community and bringing a sense of medieval fantasy to new friends and the local community.

We invite you to become a part of our family and join us in this wonderful venture in the world of period Festival.

### **ENTERTAINMENT**

We welcome all manner of entertainment acts that fit a renaissance, medieval, or fantasy theme. Our goal is to provide a festive and joyous atmosphere, engaging to the attendees and entertainers alike so that everyone can become immersed in the setting.

We ask for detailed descriptions, and if possible and appropriate, photos or recordings of the show you plan to perform at the Festival. This information will be used by us to ensure the show is appropriate for the Festival, as well as for promoting your show and the Festival. Please note that we will not return any materials to you, so an electronic file is sufficient.

## **YOUR SHOW**

### ***Costuming***

During Festival hours the entertainer should be dressed in appropriate Festival costume. Please avoid jeans, sneakers, t-shirts or other obvious modern clothing.

### ***Check-In***

On Saturday morning of the Festival, an hour before gate opens, all entertainers are expected to attend an orientation and planning meeting. Entertainers should be in costume prior to this meeting. If for some reason you foresee that you will be unable to attend this meeting, please contact the Entertainment Coordinator before arriving.

### ***Show Times***

Your show will be scheduled as described in the attached Show Listing. The Festival is open rain or shine. Some of the Festival stages are susceptible to rain. Although we may reschedule acts as appropriate due to inclement weather, we encourage the entertainer to insure their show can go on.

### ***Location***

If you have particular requirements for your show stage, such as electrical hookup, smooth floor, indoor setting, outdoor setting, etc., please let us know well ahead of the Festival (by April 1) to assure we can plan the appropriate location of your act.

### ***Equipment***

In order to help foster an authentic Renaissance atmosphere, we strongly recommend using as little modern-day technology as possible, if at all (e.g. amplifiers, boom boxes, etc.). If such devices are necessary, please do your best to dress them up as much in period as possible.

### ***Setup***

The entertainer will be responsible for setup and removal of all items and equipment as appropriate for the show.

### ***Recording***

Recording of your show will only be allowed with the explicit permission of both the entertainer and the Festival.

## **FINANCIALS**

### ***Entertainer Food Provision***

Performers will be provided with access to our green room on the days of the Festival when you are performing.

### ***Entertainer Payments***

Entertainer payments will be made by check on Sunday afternoon, following the closing of the Festival.

### ***Insurance***

It is recommended that entertainers have liability insurance that protects both them and the Festival. In some cases of special acts that present an increased risk of physical harm we may require proof of insurance that names Ye Olde Commons as "additional insured."

### ***Product Sales***

The entertainer is permitted to sell recordings of their own show on appropriate media. Sales can be made immediately after each show, or during the Festival if the entertainer wanders the grounds staging ad hoc performances.

### ***Program Advertising***

We will be putting together a program listing entertainment locations. If you want to advertise your show or products, please contact us about advertising in our program.

**The deadline for program advertisements is May 1<sup>st</sup>, 2012.**

## **GENERAL INFORMATION**

### **Vehicles**

Due to space limitations you may only have one vehicle at a time on site for loading/unloading. All non-load vehicles should be parked in an assigned parking area and not enter site.

You are responsible for having your load vehicle off site no later than 9am on operational days of the Festival. Once you are done loading/unloading please park your vehicle in an approved lot to help alleviate potential traffic issues.

### **Parking**

Parking at our Festival is free. Please park only in approved entertainer parking areas.

### **Children**

Entertainers who bring children to the Festival must supervise their children at all times. Children should be dressed in appropriate period attire if they are with you for the day. As safety is our main concern, we ask that young children be kept at a safe distance during live-action fight scenes.

### **Bathrooms**

For your comfort, the Silver Kingdom Renaissance Festival site has flush toilets available for participant and patron use as well as portable toilets strategically placed throughout the grounds.

### **Camping**

Entertainers may camp on site in their own tent for free. Shower facilities are available to Festival entertainers that choose to overnight on site.

### **Cabins**

Ye Olde Commons has a limited number of sleeping cabins available for rental. If you are interested in these, please contact the Entertainment Coordinator.

### **Pets**

We welcome most pets at the Festival, although they must be supervised or kept secured at all times. You must also clean up after your pet. If you wish to bring a pet, you must receive clearance from the Entertainment Coordinator first.

### **Security**

During the Festival, we provide a security presence that patrols the main Festival site. We will be issuing each entertainer medallions. For security purposes no participant in the Festival will be allowed access without their medallions.

### **Quiet Time**

If you are camping on site, after 11:00 pm until morning all noise must be kept to a minimum. Please be respectful of your neighbors.

We look forward to working with you on the 2012 Festival. Your thoughts and comments are always appreciated and welcome. If you have any questions or suggestions, please feel free to contact us.

Best Wishes,

### **Harald Henning**

Entertainment Coordinator

Silver Kingdom Renaissance Festival

[entertainers@silverkingdomfestival.com](mailto:entertainers@silverkingdomfestival.com)

<http://www.silverkingdomfestival.com>

**ENTERTAINER APPLICATION for SILVER KINGDOM RENAISSANCE FESTIVAL  
JUNE 16-17, 2012**

*Please complete and mail this form to:*

**The Silver Kingdom Renaissance Festival  
c/o Harald Henning  
120 Northside Rd  
Charlton, MA 01507**

*or complete and e-mail this form to:*

**entertainers@silverkingdomfestival.com (Harald Henning, Entertainment Coordinator)**

COMPANY NAME		
OWNER NAME (Last, First)		
MA SALES TAX ID		
CHECKS PAYABLE TO		
FAIRE SHOW NAME / BILLING		
ADDRESS		
CITY	STATE	ZIP
DAY PHONE	EVENING PHONE	
WEBSITE URL	E-MAIL	
INSURANCE AGENCY		

<input type="checkbox"/>	Electrical Hookup		
<input type="checkbox"/>	Program Advertising	\$20	Per business-card sized ad
<input type="checkbox"/>	Web Site Listing	Free	listing and link on the Silver Kingdom Renaissance Festival web site

**ENTERTAINER SHOW LISTING**

Please describe the show(s) you are performing.

Title	Duration and Frequency (# of performances/day)	Description

Please list all participants in the performance:

Please list any guests (e.g. children, spouses):

## **ENTERTAINER CONTRACT**

### **SHOW**

**I.** I, the Entertainer, understand that the Festival provides a setting in which I may perform my show and that the Festival is in no way responsible for a lack in attendance at the performance. This includes, but is not limited to; inclement weather, patron traffic, location of site, location of stage, etc. I understand the Festival is willing to work with Entertainers to help them provide the best performance possible and agree to speak with them if concerns arise while still holding the Festival harmless if unable to react.

**II.** I, the Entertainer, understand that I must provide my own equipment and costume and that it must be appropriate to the Festival. I agree that I will remain in costume and character throughout the day while I am on the Festival grounds while it is open to the public.

**III.** I, the Entertainer, agree to attend the entertainer orientation meeting at 9 am on Saturday and Sunday of the Festival on each weekend that I am registered for.

**IV.** I, the Entertainer, will perform my show as described in the Show Listing, at the assigned times and locations as scheduled by the Festival.

**V.** I, the Entertainer, will be compensated by the Festival for my performances as follows, with payments made on the Sunday after the Festival closes: [Insert compensation amount below. If performing gratis, please state so.]

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**VI.** I, the Entertainer, understand that anachronistic items such as wrist watches, cigarettes, neon colors, cell phones, tennis shoes/sneakers, modern print bandannas, spandex, jeans, or modern clothing should not be worn during the hours the Festival is open to the public. I agree to keep any weapons I wear as costuming peace bound at all times unless I am part of a performance that requires it. I agree not to bring firearms to the Festival at any time for any reason.

### **CONDUCT**

**VII.** I, the Entertainer, agree to behave in a professional manner at all times that best represents my organization and the Festival. I also agree to ensure that my employees maintain this same level of professionalism.

**VIII.** I, the Entertainer, understand that smoking is only allowed at designated smoking areas and agree to smoke only out of the view of patrons during the Festival open hours to maintain the ambience of the Festival.

**IX.** I, the Entertainer, understand that this is a 'family based' show and agree to keep my tone to a friendly level that best represents the Festival.

**X.** I, the Entertainer, understand that illegal drugs or activities will not be tolerated and will refrain from them on the Festival site at any time.

### **SITE**

**XI.** I, the Entertainer, agree to have my vehicle off site no later than 9:00 am on each day of the Festival. I will not attempt to bring my vehicle on site at the end of the Festival day until the Entertainment Coordinator has authorized it. I will park my vehicle in an area approved by the Entertainment Coordinator. I agree to pay any fines or fees related to the towing and or removal of my vehicle for not adhering to these rules.

**XII.** I, the Entertainer, understand that liability insurance coverage is not provided for me by the Festival. I understand I will / will not be required to present evidence of insurance to the Entertainment Coordinator upon arrival to the Festival, naming "Ye Olde Commons" as "Additional Insured" for the length of the time I am on the grounds.

**XIII.** I, the Entertainer, understand that although there will be an onsite security presence throughout the weekend runtime of the Festival, the Festival is not responsible for damage to or theft of my property at any point for any reason and will not hold the Festival or its security team accountable for such.

**XIV.** I, the Entertainer, understand that if I am making any sales of product, I am required to have and present a State of Massachusetts Tax ID Number. I understand that if I do not provide one the State may provide one for me during the Festival during inspection. I understand that the Festival is not responsible for any fines or penalties I may incur for not having a valid State of Massachusetts Tax ID Number when inspected.

**XV.** I, the Entertainer, understand that pets which I want to bring to the Festival require prior written approval from the Entertainment Coordinator, unless it is my registered service animal.

